

# ARTURO CÁÑEZ GONZÁLEZ

DESIGNER / FRONTEND WEB DEVELOPER



## WORK EXPERIENCE

2011 - Present

### WEB DEVELOPER

at PUNTOASTERISCO S.C. 📍 Chicago, Washintong, Guadalajara & Zapopan

Frontend Web Developer, responsible of layout, development and updating of dynamic web pages, developed in PHP, HTML 5, CSS 3, JavaScript, with Frameworks like Yii2, Foundation, Bootstrap, jQuery, jQuery-UI, Ink and external libraries such as Font Awesome, css Animate and pre-processed style sheets in SASS (SCSS), PHP CMS Development. Technical Support for Email Accounts by telephone (Spanish). Manager of a subordinate Frontend Web Developer.

2009 - 2011  
2005 - 2007

### DESIGNER & WEB DEVELOPER

Freelance 📍 Los Mochis, Guadalajara & Zapopan

Web Developer and Designer, making webpages, Flash animations, Corporative image, photography and graphics.

2007 - 2009

### WEB MASTER & MULTIMEDIA DESIGNER

at Grupo Gráfico Consultor S.C. 📍 Guadalajara

Daily and monthly update of webpages: redisenomexico.com, bazargrafico.com, imprentamexico.com, design-fest.com and dpixeles.com. Brand and product presentation. Presentation of Media Kit and various events. Web and Multimedia Production Director at international conferences Design Fest 2007. Management of Audio visual equipment in the conference hall of TEC de Monterrey Campus Guadalajara. Design and Animation Slides. Animation design and presentation of speakers and exhibitors. Web design and coordination of the daily update registration by web. Web design, Banners and Pop-ups.



## EDUCATION

2001 - 2006

### DESIGN B.A.

at ITESO Jesuita University 📍 Tlaquepaque

Graphic and Industrial Design.  
Professional license: 5880448

2011 - 2012

### WEB MASTER DIPLOMA COURSE

at IVEI 📍 Guadalajara

One year course of basic Html 5, CSS 3, JavaScript, PHP, JAVA, .NET, MySQL.

2015

### GOOGLE ANALYTICS CERTIFIED

at Google 📍 Online

Vigence: 20 July 2015 - 20 October 2016  
Licence: 109277918343153033229 ([https://www.google.com/partners/#L\\_profile?tidf=109277918343153033229](https://www.google.com/partners/#L_profile?tidf=109277918343153033229))



## KNOWLEDGE

SSH, HTML 4.1 - 5, CSS 2.1 - 3, XML, JSon, Ajax, XAjax, SASS (SCSS), JavaScript, JQuery, JQuery-UI, ActionScript 2.1, Zurb Foundation, Bootstrap, Zurb Ink, PHP, Yii2, NPM, Nodejs, MySql, GIT, Joomla, Gupal, WordPress, Google Analytics, Agile Scrum Methodology.



## PERSONAL DATA

**AGE:** 33

**BIRTH DATE:** 16/07/1983

**BIRTH PLACE:** Los Mochis, Sinaloa Méx.

**ADDRESS:** La Giralda 2551-H3, 45086 Col. Loma Bonita, Zapopan Jalisco, Méx.

✉ arturo@canezdesign.com

📞 33 3814 9931

🌐 mx.linkedin.com/in/arturoCanezGonzalez

🌐 www.canezdesign.com



## SKILLS

MS Excel	● ● ● ● ●
MS Word	● ● ● ● ●
MS Power Point	● ● ● ● ●
Adobe Dreamweaver	● ● ● ● ●
Adobe Illustrator	● ● ● ● ●
Adobe Photoshop	● ● ● ● ●
Adobe Flash	● ● ● ● ●
Adobe InDesign	● ● ● ● ●
GIMP	● ● ● ● ●
NetBeans IDE	● ● ● ● ●
Sublime Text	● ● ● ● ●
Notepad++	● ● ● ● ●
DB Designer	● ● ● ● ●
MySQL Workbench	● ● ● ● ●
MySQL Query Browser	● ● ● ● ●
FileZilla	● ● ● ● ●
Bower	● ● ● ● ●
Composer	● ● ● ● ●
Tortoise Mercurial	● ● ● ● ●
Apache HTTP Server	● ● ● ● ●
XAMPP - WAMPP Server	● ● ● ● ●
PuTTY	● ● ● ● ●
FireSSH	● ● ● ● ●
Secure CRT	● ● ● ● ●
NPM	● ● ● ● ●
Nodejs	● ● ● ● ●



## LANGUAGES

Spanish (first language)  
English

# ARTURO CÁÑEZ GONZÁLEZ

DISEÑADOR / FRONTEND WEB DEVELOPER



## EXPERIENCIA LABORAL

2011 - Presente

### WEB DEVELOPER

en PUNTOASTERISCO S.C. Chicago, Washintong, Guadalajara & Zapopan

Frontend Web Developer, responsable del diseño, desarrollo y actualización de páginas web dinámicas, desarrollado en PHP, HTML 5, CSS 3, JavaScript, con frameworks como Yii2, Fundación, Bootstrap, jQuery, jQuery-UI, Ink y bibliotecas externas, tales como Font Awesome, Animación css y pre-procesados hojas de estilo en SASS (SCSS), PHP u desarrollo de CMS. Soporte técnico para cuentas de correo electrónico por teléfono (español). Gerente de una subordinada Frontend Web Developer.

2009 - 2011  
2005 - 2007

### DISEÑADOR & WEB DEVELOPER

Freelance Los Mochis, Guadalajara & Zapopan

Web Developer y diseñador, haciendo páginas web, animaciones Flash, imagen corporativa, fotografía y gráficos.

2007 - 2009

### WEB MASTER & DISEÑADOR MULTIMEDIA

en Grupo Gráfico Consultor S.C. Guadalajara

Actualización diaria y mensual de páginas web: redisenomex.com, bazargrafico.com, imprentamexico.com, design-fest.com y dpixeles.com. Marca y presentación del producto. Presentación del kit de medios de comunicación y diversos eventos. Director Web, Multimedia y Producción en las conferencias internacionales Design Fest 2007. Gestión de equipos audiovisuales en la sala de conferencias del TEC de Monterrey Campus Guadalajara. Diseño y Animación diapositivas. diseño de animación y presentación de los ponentes y expositores. Diseño web y la coordinación de la actualización del registro de todos los días por la web. diseño de páginas web, banners y pop-ups.



## EDUCACIÓN

2001 - 2006

### LICENCIATURA EN DISEÑO

en ITESO Jesuita University Tlaquepaque

Diseño Gráfico e Industrial.  
Matrícula Profesional: 5880448

2011 - 2012

### DIPLOMADO WEB MASTER

en IVEI Guadalajara

Curso básico de un año Html 5, CSS 3, JavaScript, PHP, JAVA, .NET, MySQL.

2015

### GOOGLE ANALYTICS CERTIFIED

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## CONOCIMIENTO

SSH, HTML 4.1 - 5, CSS 2.1 - 3, XML, JSon, Ajax, XAjax, SASS (SCSS), JavaScript, JQuery, JQuery-UI, ActionScript 2.1, Zurb Foundation, Bootstrap, Zurb Ink, PHP, Yii2, NPM, Nodejs, MySql, GIT, Joomla, Gupal, WordPress, Google Analytics, Agile Scrum Methodology.



## INFORMACIÓN PERSONAL

**EDAD:** 33

**FECHA DE NACIMIENTO:** 16/07/1983

**LUGAR DE NACIMIENTO:** Los Mochis, Sinaloa Méx.

**DIRECCIÓN:** La Giralda 2551-H3, 45086 Col. Loma Bonita, Zapopan Jalisco, Méx.

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## HABILIDADES

MS Excel	● ● ● ● ●
MS Word	● ● ● ● ●
MS Power Point	● ● ● ● ●
Adobe Dreamweaver	● ● ● ● ●
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Adobe Photoshop	● ● ● ● ●
Adobe Flash	● ● ● ● ●
Adobe InDesign	● ● ● ● ●
GIMP	● ● ● ● ●
NetBeans IDE	● ● ● ● ●
Sublime Text	● ● ● ● ●
Notepad++	● ● ● ● ●
DB Designer	● ● ● ● ●
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MySQL Query Browser	● ● ● ● ●
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Composer	● ● ● ● ●
Tortoise Mercurial	● ● ● ● ●
Apache HTTP Server	● ● ● ● ●
XAMPP - WAMPP Server	● ● ● ● ●
PuTTY	● ● ● ● ●
FireSSH	● ● ● ● ●
Secure CRT	● ● ● ● ●
NPM	● ● ● ● ●
Nodejs	● ● ● ● ●



## IDIOMAS

Español (Lengua Materna)  
Inglés